



FACT: For every \$1 in revenue from alcohol sales in Alabama, the people of Alabama spend \$15 in social cost. (Societal Costs of Under Age Drinking; Journal of Studies on Alcohol; 2006)

FACT: It takes decades for the revenue generated by alcohol sales to pay for the tax incentives given away so that shopping centers can be developed.

FACT: The average median household income in Cullman is \$39,276. The average median income requirement of some of the stores being touted as open to build in Cullman is \$50,000 per household.

FACT: Logan's requires 85,000 people within a 15-minute drive, ADT of 30,000 and \$50,000 median household income.

FACT: Neighborhoods with more alcohol outlets have markedly increase incidents of child abuse. (Journal of Studies on Alcohol 2004)

FACT: Olive Garden requires 125,000 people and Red Lobster requires 124,000 people within a 15-minute drive PLUS an Average Daily Traffic (ADT) count of 30,000.

FACT: The U.S. Census Bureau in 2009 estimated the Cullman County population to be 81,778.

FACT: Counties with fewer alcohol outlets show an increase in performance from school children. Counties with more outlets for alcohol have a decrease in school performance. (National Alcohol Beverage Control Association)

FACT: Alcohol is the #1 drug of choice among American youth. (US Dept of Health 2009)

FACT: Neighborhoods with more alcohol outlets have more violent crime. (Journal of Public Health Policy 1998)

FACT: Alcohol is the third leading cause of preventable death. (JAMA, 2004)

Information can be confirmed at www.marininstitute.org

Please Vote NO to Alcohol Sales Tuesday, Nov. 2nd!

**CELEBRATE
CULLMAN
VOTE **NO****

*For the Sake of
Our Children
and to Keep
Cullman Special....*

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