

State Report

Alabama

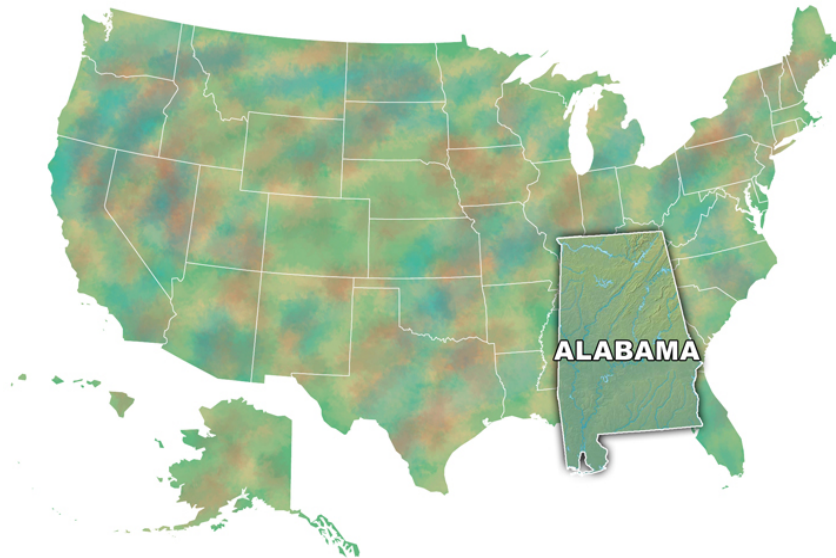
This state report is excerpted from:

The 2013 Report to Congress on the Prevention and Reduction of Underage Drinking

submitted to Congress by The U.S. Department of Health and Human Services.

To obtain more information and a copy of the full Report to Congress go to:

<https://www.stopalcoholabuse.gov>



Alabama

State Profile and Underage Drinking Facts*

State Population: 4,802,740
Population Ages 12–20: 593,000

	Percentage	Number
Ages 12–20		
Past-Month Alcohol Use	21.5	127,000
Past-Month Binge Alcohol Use	13.2	78,000
Ages 12–14		
Past-Month Alcohol Use	5.7	10,000
Past-Month Binge Alcohol Use	2.5	4,000
Ages 15–17		
Past-Month Alcohol Use	17.1	34,000
Past-Month Binge Alcohol Use	11.5	23,000
Ages 18–20		
Past-Month Alcohol Use	38.9	83,000
Past-Month Binge Alcohol Use	23.7	51,000
Alcohol-Attributable Deaths (under 21)		100
Years of Potential Life Lost (under 21)		5,972
	Percentage of All Traffic Fatalities	Number
Traffic Fatalities, 15- to 20-Year-Old Drivers with BAC > 0.01	23.0	38

* See Appendix C for data sources.

Laws Addressing Minors in Possession of Alcohol

Underage Possession of Alcohol

Possession is prohibited—no explicit exceptions noted in the law.

Underage Consumption of Alcohol

Consumption is prohibited—no explicit exceptions noted in the law.

Internal Possession by Minors

Internal possession is not explicitly prohibited.

Underage Purchase of Alcohol

Purchase is prohibited, but youth may purchase for law enforcement purposes.

False Identification for Obtaining Alcohol

Provision(s) Targeting Minors

- Use of a false ID to obtain alcohol is a criminal offense
- Penalty may include driver’s license suspension through a judicial procedure.

Provisions Targeting Retailers

- No statutory affirmative defense—statutes do not provide an affirmative defense related to retailer’s belief that the minor was 21 years of age or older..

Laws Targeting Underage Drinking and Driving

BAC Limits: Youth (Underage Operators of Noncommercial Motor Vehicles)

- BAC limit: 0.02
- BAC level at or above the limit is per se (conclusive) evidence of a violation
- Applies to drivers under age 21

Loss of Driving Privileges for Alcohol Violations by Minors (“Use/Lose Laws”)

Use/lose penalties apply to minors under age 21.

Type(s) of Violation Leading to Driver’s License Suspension, Revocation, or Denial

- Underage purchase
- Underage possession
- Underage consumption

Authority To Impose Driver’s License Sanction

- Mandatory

Length of Suspension/Revocation

- Minimum: 90 days
- Maximum: 180 days

Graduated Driver’s License

Learner Stage

- Minimum entry age: 15
- Minimum learner-stage period: 6 months
- No minimum supervised driving requirement with driver education; 30 hours without

Intermediate Stage

- Minimum age: 16
- Unsupervised night driving
 - Prohibited after: 12 a.m.
 - No primary enforcement of the night-driving rule
- Passenger restrictions exist: No more than one passenger, excluding parent or guardian
 - No primary enforcement of the passenger-restriction rule

License Stage

- Minimum age to lift restrictions: 17

Laws Targeting Alcohol Suppliers

Furnishing Alcohol to Minors

Furnishing is prohibited—no explicit exceptions noted in the law.

Compliance Check Protocols

Age of Decoy

- Minimum: 16
- Maximum: 19

Appearance Requirements

- Males: No beard
- Females: No heavy makeup

ID Possession

- Required

Verbal Exaggeration of Age

- Prohibited

Decoy Training

- Mandated

Penalty Guidelines for Sales to Minors

- Time period/conditions: 4 years
- First offense: \$750 fine and no hearing
- Second offense: \$1,000 fine and no hearing
- Third offense: Hearing required

Note: Board has the authority to impose fines up to \$1,000 or invoke a suspension/revocation of up to 1 year.

Responsible Beverage Service

Voluntary Beverage Service Training

- Applies to both on-sale and off-sale establishments
- Applies to both new and existing outlets

Incentives for Training

- Mitigation of fines or other administrative penalties for sales to minors
- Protection against license revocation for sales to minors

Minimum Ages for Off-Premises Sellers

- Beer: Not specified
- Wine: Not specified
- Spirits: 21

Condition(s) That Must Be Met in order for an Underage Person To Sell Alcoholic Beverages

- Manager/supervisor is present.

Note: A minor employee of an off-premises retail licensee may handle, transport, or sell beer or table wine, provided there is an adult employee in attendance at all times.

Minimum Ages for On-Premises Sellers

- Beer: 19 for servers and 21 for bartenders
- Wine: 19 for servers and 21 for bartenders
- Spirits: 19 for servers and 21 for bartenders

Condition(s) That Must Be Met in order for an Underage Person To Sell Alcoholic Beverages

- Manager/supervisor is present.

Distance Limitations for New Alcohol Outlets Near Universities and Schools

Colleges and Universities

Limitations on outlet siting:

- Off-premises outlets: Yes—within 1 mile
- On-premises outlets: Yes—within 1 mile
- Alcohol products: Beer, wine, spirits

Primary and Secondary Schools

No distance limitation

Dram Shop Liability

Statutory liability exists.

Social Host Liability Laws

Statutory liability exists.

Host Party Laws

Social host law is specifically limited to underage drinking parties.

- Action by underage guest that triggers violation: Possession, consumption.
- Property type(s) covered by liability law: Residence, other.

- Standard for hosts' knowledge or action regarding the party: Knowledge—host must have actual knowledge of the occurrence.
- Preventive action by the host negates the violation.

Note: Alabama's provision requires that the adult social host be in attendance at the gathering or party in order for a violation to occur. The "preventive action" provision in Alabama requires the prosecution to prove that the host failed to take preventive action.

Retailer Interstate Shipments of Alcohol

Retailer interstate shipments are prohibited for all types of beverages.

Direct Sales/Shipments of Alcohol by Producers

Direct sales/shipments from producers to consumers are not permitted.

Keg Registration

Registration not required

Alcohol Pricing Policies

Home Delivery

- Beer: Prohibited
- Wine: Prohibited
- Spirits: Prohibited

Alcohol Tax

- Beer (5 percent alcohol): Specific excise tax is \$1.05 per gallon.
- Wine (12 percent alcohol): Control state
- Spirits (40 percent alcohol): Control state

Drink Specials

- Free beverages: Not prohibited
- Multiple servings at one time: Not prohibited
- Multiple servings for same price as single serving: Prohibited
- Reduced price at specified day or time: Not prohibited, but not permitted before 10 a.m. or after 9 p.m.
- Unlimited beverages: Not prohibited
- Increased volume: Not prohibited

Wholesale Pricing

Pricing restrictions exist.

Beer (5 percent alcohol)

- Retailer credit: Not permitted

Wine (12 percent alcohol)

- Retailer credit: Not permitted

Spirits (40 percent alcohol)

- Control state

Alabama State Survey Responses

State Agency Information	
<i>Agency with primary responsibility for enforcing underage drinking laws:</i> Alabama Alcoholic Beverage Control (ABC) Board Enforcement Division	
<i>Methods by which local and state enforcement agencies coordinate their efforts to enforce laws prohibiting underage drinking:</i> ABC Enforcement works with local Police Departments conducting minor operations for alcohol.	
Enforcement Strategies	
<i>State law enforcement agencies use:</i>	
Cops in Shops	Yes
Shoulder Tap Operations	No
Party Patrol Operations or Programs	Yes
Underage Alcohol–Related Fatality Investigations	No
<i>Local law enforcement agencies use:</i>	
Cops in Shops	No
Shoulder Tap Operations	No
Party Patrol Operations or Programs	No
Underage Alcohol–Related Fatality Investigations	No
<i>State has a program to investigate and enforce direct sales/shipment laws</i>	
Primary state agency responsible for enforcing laws addressing direct sales/shippments of alcohol to minors	No Not applicable
Such laws are also enforced by local law enforcement agencies	No data
Enforcement Statistics	
<i>State collects data on the number of minors found in possession</i>	
Number of minors found in possession ¹ by state law enforcement agencies	Yes 757
Number pertains to the 12 months ending	09/30/2011
Data include arrests/citations issued by local law enforcement agencies	No
<i>State conducts underage compliance checks/decoy operations² to determine if alcohol retailers are complying with laws prohibiting sales to minors</i>	
Data are collected on these activities	Yes
Number of licensees checked for compliance by state agencies	4,564
Number of licensees that failed state compliance checks	418
Numbers pertain to the 12 months ending	09/30/2011
<i>Local agencies conduct underage compliance checks/decoy operations to determine if alcohol retailers are complying with laws prohibiting sales to minors</i>	
Data are collected on these activities	Yes No
Number of licensees checked for compliance by local agencies	Data not collected
Number of licensees that failed local compliance checks	Data not collected
Numbers pertain to the 12 months ending	Data not collected
Sanctions	
<i>State collects data on fines imposed on retail establishments that furnish minors</i>	
Number of fines imposed by the state ³	No Data not collected
Total amount in fines across all licensees	Data not collected
Numbers pertain to the 12 months ending	Data not collected
<i>State collects data on license suspensions imposed on retail establishments specifically for furnishing minors</i>	
Number of suspensions imposed by the state ⁴	No Data not collected
Total days of suspensions across all licensees	Data not collected
Numbers pertain to the 12 months ending	Data not collected

State collects data on license revocations imposed on retail establishments specifically for furnishing minors	No
Number of license revocations imposed ⁵	Data not collected
Numbers pertain to the 12 months ending	Data not collected
Additional Clarification	
None given	

¹ Or having consumed or purchased per state statutes.

² Underage compliance checks/decoy operations to determine whether alcohol retailers are complying with laws prohibiting sales to minors.

³ Does not include fines imposed by local agencies.

⁴ Does not include suspensions imposed by local agencies.

⁵ Does not include revocations imposed by local agencies.

Underage Drinking Prevention Programs Operated or Funded by the State: Programs SPECIFIC TO Underage Drinking	
Baldwin County Mental Health Center (MHC)	
Number of youth served	500
Number of parents served	250
Number of caregivers served	No data
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report	Not applicable
URL for more program information	No data
Program description:	
<i>Baldwin Star Search (High School Talent Competition)</i>	
<p>Baldwin Star Search took place on April 30, 2011. The Baldwin County Community Alliance (BCCA) created this no charge, alcohol and drug-free event for students and families in Baldwin County. The purpose was to show high school students, during their most impressionable years, that they do not need alcohol or drugs in order to have fun. The event was open to the public, but attending students from Baldwin County Schools signed a pledge card to enter. This event was open to students, parents, and community members as an alcohol- and drug-free family fun activity.</p> <p>Each high school conducted a talent contest from which the first- and second-place winners went on to represent their schools at the Baldwin Star Search. As with all of BCCA drug-free events, high school students must sign an alcohol and drug-free pledge card as their free admission to the event. When students entered the event, they were given a ticket that was used for their chance to win door prizes during the event.</p> <p>Deputy Jeffrey Spaller with the Baldwin County Sheriff’s Office spoke during the second intermission and discussed being a leader and role model to younger family members. He also spoke about the impact that being arrested for underage drinking and DUI will have on them and their families. Additionally, Deputy Spaller recounted the story of one of their deputies who was struck head-on by a drunk driver while on a patrol and stressed the importance of the pledge cards.</p> <p>Mac McClurkin with Alive@25 also spoke during the second intermission. Alive@25’s mission is preventing deaths among teen drivers and young adult drivers. Teaching teens and young adults to drive safely is very important, and Alive@25 takes pride in accomplishing this. As driving accidents are preventable, deaths relating to teen driving accidents are also preventable. Teen driving accidents do not have to be the leading cause of death in the US. Alive@25 contributes to this cause by saving lives through education.</p> <p><i>Underage Drinking Prevention 30 Second Commercial Contest</i></p> <p>BCCA sponsored a 30 Second Commercial contest, which was open to middle and high school</p>	

students. Students were asked to use their creative skills to outline a television commercial showing the negative impact of underage drinking, with a focus on the access and availability of alcohol to minors. Participating students wrote a detailed summary of their commercial and submitted a storyboard with their entries. Each school that submitted entries had a school winner selected. The three overall county winners were chosen from the individual school winners and had their commercials produced in Baldwin County by FOX10 TV. The commercials aired for one year, and those that can be converted to radio versions are recorded and aired on local radio stations for a year as well.

Underage Drinking Prevention Billboard Contest

BCCA sponsored a billboard contest, which was open to high school students. High school students were asked to use their creative skills to design a billboard that would deter underage drinking. Participating students designed their ideas on a billboard template, which they submitted to their school's contact person. The first place winner's billboard design was displayed for one year by Lamar Advertising. Lamar Advertising also briefly displayed the first place winner billboard on their four digital billboards for a month, to provide additional exposure.

CED Mental Health Center (MHC)

Number of youth served	1,300
Number of parents served	142
Number of caregivers served	36
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report	Not applicable
URL for more program information	No data

Program description: The program used a multiplicity of evidence-based curricula to address underage drinking.

Cheaha Regional Mental Health Center (MHC)

Number of youth served	8,230
Number of parents served	316
Number of caregivers served	No data
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report	Not applicable
URL for more program information	No data

Program description: Environmental program included town hall meetings (called Real Talk Meetings) and Safety Line (a 24-hour manned line to call and report underage drinking activities [e.g., house parties, field parties, underage alcohol sales]). Safety Line was in cooperation with Lake Martin Area United Way 2-1-1. Efforts to expand the coalition included several media/marketing campaigns (Charter Cable, Lamar Outdoor Advertising [billboards]) and educating the city council about issues surrounding underage alcohol use.

Chilton Shelby Mental Health Center (MHC)

Number of youth served	942
Number of parents served	80
Number of caregivers served	No data
Numbers pertain to the 12 months ending	Yes
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report	Not applicable
URL for more program information	No data

Program description: The program used multiple evidence-based curricula within the school system targeting youth, peers, and parents.	
Council on Substance Abuse (COSA)	
Number of youth served	2,157
Number of parents served	30
Number of caregivers served	No data
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report	Not applicable
URL for more program information	No data
<p>Program description: COSA provided the following underage drinking activities:</p> <p><i>Trinity Broadcasting Network Interview (2)</i>—provided a segment on the dangers of alcohol, tobacco, and drugs and how it affects the youth in Montgomery. Spoke about the dangers of alcohol and energy drink mixtures and about the new phase alcoholic energy drinks (AEDs) hitting the markets and about the specific dangers these drinks cause among the teen and college population.</p> <p><i>Radio Interview at Clear Channel Radio</i>—participated in a radio interview at Clear Channel Radio with members of their youth program called Hot Shots. Members of Hot Shots asked questions regarding underage drinking and substance abuse, and they took live calls from the public.</p> <p><i>Parents Who Host Lose The Most Campaign Public Service Announcement (PSA)</i>—participated in a filming of a PSA for the Parents Who Host Lose The Most Campaign. Two students and the principal from Lee High School participated in the PSA. The PSA aired on WCOV FOX during <i>American Idol</i> and the <i>American Idol</i> Results Show.</p> <p><i>Parents Who Host, Lose The Most Student Presentations</i>—conducted two presentations: one at Lee High School for all 11th- and 12th-grade students, and one at Lanier High School for all 11th- and 12th-grade students, for the Parents Who Host, Lose The Most Campaign.</p> <p><i>Parents Who Host, Lose The Most Parents Presentation</i>—participated in the Parents Who Host, Lose The Most Campaign Parents Meeting from 6 p.m. to 8:30 p.m. at Lee High School. The PSA that was filmed at Lee High School for the Parents Who Host Lose the Most Campaign was shown at the parents' meeting.</p> <p><i>Faulkner University Alcohol Screenings</i>—participated in the National Alcohol Screening Survey. The survey was administered to any student willing to participate. Information provided on the dangers of substance abuse.</p> <p><i>Auburn University Montgomery (AUM) Alcohol Screenings</i>—participated in the National Alcohol Screening Survey. The survey was administered to any student willing to participate. Information provided on the dangers of substance abuse.</p> <p><i>Troy State University Montgomery (TSUM) Alcohol Screenings</i>—participated in the National Alcohol Screening Survey. The survey was administered to any student willing to participate. Information provided on the dangers of substance abuse.</p> <p><i>Alabama State University (ASU) Alcohol Screenings</i>—participated in the National Alcohol Screening Survey. The survey was administered to any student willing to participate. Information provided on the dangers of substance abuse.</p> <p><i>Youth Forum</i>—held its first Annual ONE Community, ONE Family, ONE Montgomery Hear Me Out Youth Forum. The Youth Forum was held at Abernathy Hall on the Alabama State University campus. Two youth advisory boards from the Council on Substance Abuse and the Hot Shots for Hot 105.7 served on the panel. They answered questions on violence, self-esteem, relationships, teen pregnancy, alcohol, drugs, body image, and community. After the forum, everyone participated in a unity walk to Oak Park, where they enjoyed a barbeque and watched the Chisholm Community Center and T.S. Morris karate teams perform.</p>	

Cheer Out Against Underage Drinking—hosted a “Cheer Out Against Underage Drinking” Cheer Competition from 11 a.m. to 1 p.m. at the Kershaw Y. The event was held to make the community aware of the issues surrounding underage drinking. Three local Montgomery teams participated in the event and made up two chants on why youth should not drink alcohol.

Kicking Drugs and Alcohol out of our Communities Kickball Tournament—hosted a “Kicking Drugs & Alcohol Out of Our Communities” Kickball Tournament on July 22, 2011, from 11 a.m. to 3 p.m. at Oak Park. This event focused on uniting the Community Centers, Boys & Girls Clubs, and Ys. The specific objective of this program was to host a fun and educational community event that focused on the dangers of alcohol, tobacco, and drugs. Each participant received a bag full of informational brochures on the dangers of alcohol, tobacco and drugs to take home and share with their parents.

“Why the Buzz” Essay Contest—Youth Advisory Board at the Council on Substance Abuse-National Council on Alcoholism and Drug Dependence (NCADD) hosted the “Why the Buzz” essay contest at Alabama State University from 12 p.m. to 3:00 p.m. The Youth Advisory Board’s essay topic was: “As a teen, what can you do to prevent underage drinking amongst your peers?” They received over 250 essays from Montgomery Public High Schools.

Covington County Children’s Policy Council Coalition

Number of youth served	5,939
Number of parents served	No data
Number of caregivers served	No data
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	No data
Evaluation report is available	Not applicable
URL for evaluation report	No data
URL for more program information	http://www.covingtonkids.com

Program descriptions:

1. In 2011, the Covington County Children’s Policy Council Coalition (CCCPCC) started a workplace drug prevention education program to offer parental substance abuse to families. Coalition Chairman Judge Frank “Trippy” McGuire, along with Coalition staff, conducted three workplace development programs with drug prevention elements with the county’s largest businesses of employment, including Alabama Power Co., Alabama Gas District, and Covington Electric Cooperative. The purpose of the programs is to provide parents/adults with information, community education, and raising drug prevention awareness in the area. The program served 250 people in their workplaces in 2011.
2. Drug-Free Uniform Patch Project for youth ages 8 to 17, participating in Andalusia and Opp Parks and Recreation athletic programs. More than 1,000 community athletes in Andalusia and 500 in Opp participated in this program during fall 2011. Another aspect of this program includes providing parents with information that addresses several issues like making sure alcohol and/or medications in the home are locked up and promising not to serve alcohol to underage youth.
3. Peer Helper Programs in six high schools across Covington County train approximately 125 student peer helpers community advocates against all forms of substance abuse. The Peer Helpers present anti-substance abuse messages to middle school students, grades 6 to 8, each spring. Peer Helpers also make unique presentations in their high schools (grades 9 to 12) during the school year, including anti-drinking and driving programs named “Staying Alive” to reach fellow high school students right before spring break, reaching 445 at Andalusia High School and 350 at Opp High School in 2011.
4. Kids Against Prescription Pills (KAPP) is a new program in Covington County whereby the Drug Task Force Agents and former addicts speak to approximately 1,500 middle school students (grades 6 to 8). KAPP conducts this program during the months of February, March, and April of each school year.
5. A Distracted and Impaired Driving Program with Fatal Vision Goggles is conducted every October by the Covington County Sheriff’s Department, provided at the following locations: the Covington County Fair reaching 12,262 participants, the Opp Rattlesnake Rodeo reaching 8,000 participants, and three school systems reaching 1,084 students in 2011.

6. Newsletters for parents of 6th graders in Covington County are sent out each month to each of the middle schools during the school year. A total of 464 newsletters are sent out each month to parents to promote drug and alcohol awareness to the youth and their parents. A local licensed counselor, Brent Cosby, contributes a monthly column called “Cosby’s Corner,” which is based on parenting skills and drug prevention for families.
7. A Religious Leaders Symposium is conducted each fall, where youth leaders and pastors are invited to hear the latest Pride Survey results from the three school systems in Covington County. Area religious leaders are given this information to take back to their own churches to provide positive guidance and parenting skills to the parents and families in their congregations. In 2011, 55 pastors attended this program.
8. To offer a pro-social support and a drug-free community activity for teens, in February 2011, the Coalition, local law enforcement, peer helpers, local attorneys, judges, mental health professionals, and area churches sponsored the first “59 Minutes: The Weak End” event. This community event was an interactive drama where youth experience the consequences of drunk driving by visiting various “stages” of the process in 59 minutes. Over 100 volunteers helped in this effort, and over 350 youth and adults attended.
9. August 2011, the Covington County Alcohol Beverage Control Board (a Coalition member) sponsored an underage drinking prevention program for two of the largest high schools in the area. Andalusia High and Straughn High each had 450 students in attendance. The presentation included a teenager who had been severely injured in a car accident as a result of driving under the influence. This teenager has made a lifetime commitment to speak to other young people about the dangers of drinking and driving and how it can change one’s life forever.

Dothan-Houston County Substance Abuse Partnership

Number of youth served	5,000
Number of parents served	No data
Number of caregivers served	No data
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report	Not applicable
URL for more program information	http://www.wiregrasspartnership.com

Program description: The Dothan-Houston County Substance Abuse Partnership is a nonprofit coalition that has been in existence since 1991 and has been funded as a drug-free community in the past. The following programs serving youth focus on underage drinking:

1. Dying High II, Human Relations Media
2. Too Much, The Extreme Dangers of Binge Drinking, Human Relations Media
3. Drugged Driving, the Road to Disaster, Human Relations Media
4. Dying High: Teens in the ER, Human Relations Media
5. Prom Promise
6. LifeSkills
7. Youth Council Activities
8. Summer Programs (puppet shows, skits)

East Alabama Mental Health

Number of youth served	2,518
Number of parents served	126
Number of caregivers served	126
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report	Not applicable
URL for more program information	No data

Program description: Project Success, Protecting You Protecting Me, Project Alert, “Keep the Keys” presentations

Gateway Substance Abuse (SA) Prevention Program and Positive Reinforcement of Uplifting Development Program (PROUD)

Number of youth served	1,690
Number of parents served	No data
Number of caregivers served	No data
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report	Not applicable
URL for more program information	No data

Program description: Targets children and youth ages 6 to 18 who reside in families who abuse substances, are economically disadvantaged, and have limited family involvement, low self-esteem, and high levels of family conflict.

The program is facilitated via in-group formats at Rutledge Middle School. Topics focus on identifying supportive people in the participants’ lives, coping skills, dangers of substance use, decisionmaking skills, stress management, improving social functioning, and communication skills. Other topics are available by special request, based on the needs of the participants.

School counselors, teachers, and other school personnel identify and refer youth to participate in the program. The youth are referred to the program and the program facilitator confirms eligibility. The evidence-based curricula Too Good For Drugs and Life Skills are used.

The department closely collaborates with local schools, churches, after-school programs, and other agencies to facilitate these programs. The substance abuse prevention program is provided during the school day. Each group meets for approximately 1 hour for 10 sessions. The groups are very interactive and encourage participants to share their own experiences, learn new skills, develop healthy peer relationships, and improve family interactions. The program also goes to schools, churches, and communities and facilitate presentations on substance abuse topics.

PROUD was developed by Gateway. The PROUD program provides substance use prevention programs to middle school youth. The PROUD Program is held after school twice a week on Mondays and Wednesdays, from 3 to 5 p.m. and during the summer on Mondays through Thursdays (11 a.m. to 3:30 p.m.) for 6 weeks. PROUD is facilitated at the Highland Center, located at 904 9th Avenue. The same students who participate in the prevention education groups at Rutledge Middle School will also participate in the PROUD program. The program consists of: life skills classes, drug prevention information, recreational/social activities, and service learning activities. These youth participate in programs focusing on increasing general life skills such as communication skills, decisionmaking skills, resisting peer pressure, conflict resolution, self-esteem, and assertiveness training.

The overall goal of PROUD is to decrease the risk factors associated with youths’ favorable attitudes toward substance use and early initiation of substance use. The program also focuses on increasing the protective factors of social opportunities, skill building, and bonding for youth.

Hoover Coalition Promoting a Safe & Healthy Community/Safe & Drug Free School

Number of youth served	3,051
Number of parents served	61
Number of caregivers served	No data
Numbers pertain to the 12 months ending	05/31/2011
Program has been evaluated	No data
Evaluation report is available	No data
URL for evaluation report	No data
URL for more program information	No data

<p>Program description: Botvin LifeSkills Training was used with three middle schools; Building Assets Reducing Risks with two high schools; Toward No Drug Abuse with two high schools; and Class Action with two high schools.</p>	
<p>Mental Healthcare of Cullman</p>	
Number of youth served	2,364
Number of parents served	No data
Number of caregivers served	No data
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report	Not applicable
URL for more program information	No data
<p>Program description: “Heads Up! Rise Above the Influence” is on the campus of Wallace State Community College in Hanceville, AL, and is a part of prevention efforts through Mental Healthcare of Cullman. Heads Up! is a campuswide responsible drinking project. The project promotes a safe and healthy lifestyle among all students and intervenes with high-risk students to reduce dangerous levels of drinking and the incidence of problems resulting from heavy consumption. The program takes an environmental approach and tries to be all-inclusive on campus, becoming integrated in as many areas as possible. Campus administration has been supportive and cooperative over the past 6 years. The number of youth served above does not include the students 21 and over who are included in the program for which work is done to reduce binge drinking.</p>	
<p>Mental Health Center (MHC) of Madison County</p>	
Number of youth served	300
Number of parents served	25
Number of caregivers served	40
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report	Not applicable
URL for more program information	http://www.mhcnca.org
<p>Program description: The MHC Substance Abuse Prevention Program provides education to increase awareness in the area of alcohol and other drug prevention, intervention, treatment, and recovery. The purpose of the Prevention Program is to keep children safe and healthy while preventing and/or delaying the initiation of using alcohol, tobacco, and drugs; build emotional health; prevent or delay onset; and mitigate symptoms and complications from substance abuse and mental illness. Referral sources are parents, schools, and community organizations.</p>	
<p>Mental Health Center (MHC) of North Central Alabama</p>	
Number of youth served	No data
Number of parents served	No data
Number of caregivers served	No data
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report	Not applicable
URL for more program information	http://www.mhcnca.org
<p>Program description: MHC of North Central Alabama provided the following environmental strategies funded by the state specific to underage drinking:</p> <p>Raise awareness of the need to decrease underage sale of alcoholic beverages and to educate the community about the high noncompliance rate of alcohol sales to minors in Decatur:</p> <ul style="list-style-type: none"> • National Red Ribbon Week—distributed materials and participated in Red Ribbon March. • Alcohol-free weekend on college campuses—informational materials distributed. 	

- Alcohol Awareness Month—published digital and print billboards and distributed awareness materials.
- Operation Prom/Graduation—distributed awareness materials to limousine drivers/companies reminding them to help stop underage drinking during prom season, produced and delivered “no drinking on prom night” reminders to florists and tuxedo rental shops for placement on their products at prom time, and published print billboards for prom season.
- Published *Decatur Daily* newspaper advertisements and high school athletic program advertisements for the “Parents Who Host Lose the Most” program.
- In conjunction with Morgan County Substance Abuse Network (MCSAN), as indicated by The Drug-Free Action Alliance program “Parents Who Host, Lose the Most,” purchased and utilized materials from kits that contained best-practice ideas, fact sheets, media releases, newsletter articles, and other campaign materials. Published “Parents Who Host” print billboards in Decatur.

Coordinate with MCSAN to assist ABC Board with conducting Responsible Vendor Program (RVP) educational training with vendors/merchants from Morgan County in September 2011:

- Distributed positive incentives for vendors who complete the training and/or who improve their compliance efforts.
- Encouraged licensed vendors to post legal warning signs.
- Provided educational materials to vendors/merchants who attend the trainings about the importance of compliance with laws concerning sales of alcohol to minors.

Additional information about implementation of the “Parents Who Host” program:

“Parents Who Host, Lose The Most: Don’t be a party to teenage drinking” is a national public awareness campaign designed to raise awareness of the dangers and legal ramifications of providing alcohol to minors. This campaign began in December 2009.

- “Parents Who Host” public service announcements have aired on WAAY-TV. Since December 2009, the PSA aired over 200 times for more than 1,372,000 gross impressions each year. Gross impressions are the total number of unduplicated people or households represented by a given media schedule. The PSA is currently airing on WAAY-TV and will continue to air through September 2012.
- Billboards have been placed in various locations throughout Decatur and Morgan County. Exposure for these billboards reached over 4 million people.
- Print ads have been placed in the *Decatur Daily* newspaper. Total readership in a 3-month time period is approximately 1,120,000. Since 2010, print ads were also included each fall in the *Decatur Daily Football Special*. Total readership for those days was approximately 210,000.
- “Parents Who Host” ads were placed in sports programs in several high schools in Morgan County. More than 3,500 programs were printed each year.
- In 2011, information promoting “Parents Who Host” for a safe and drug-free prom night was distributed to local florists, tuxedo and formal wear shops, limo services, and hotels.

Mountain Lakes Behavioral Healthcare

Number of youth served	1,263
Number of parents served	160
Number of caregivers served	No data
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	Yes
Evaluation report is available	Yes
URL for evaluation report	No data
URL for more program information	No data

Program description: The following curriculums were delivered throughout the year with embedded emphasis on underage drinking: Brain Power! (National Institute on Drug Abuse [NIDA]); Slick Tracy (Project Northland); Amazing Alternatives (Project Northland); Powerlines (Project Northland); Class Action (Project Northland); Protecting You/Protecting Me (Mothers Against Drunk Driving [MADD]/ National Registry of Evidence-based Programs and Practices [NREPP]); Positive Action (NREPP); Too

<p>Good For Drugs (NREPP); Too Good For Violence (NREPP); Drugasaurus! (Clearinghouse); Supportive Education for Children of Addicted Parents (NREPP); Al's Pal's (NREPP); and Here, Now, and Down the Road (NREPP).</p> <p>The following environmental efforts addressed UAD directly with kids/parents: (1) Students Against Destructive Decisions (SADD) Conference in Gadsden, with about 300 youths participating, 30 from the high school club; and (2) CASA Breakfast, with 40 participants.</p>																	
<p>Partnership for a Drug-Free Community (DFC)</p> <table border="0"> <tr> <td>Number of youth served</td> <td>365</td> </tr> <tr> <td>Number of parents served</td> <td>No data</td> </tr> <tr> <td>Number of caregivers served</td> <td>No data</td> </tr> <tr> <td>Numbers pertain to the 12 months ending</td> <td>09/30/2011</td> </tr> <tr> <td>Program has been evaluated</td> <td>Yes</td> </tr> <tr> <td>Evaluation report is available</td> <td>No data</td> </tr> <tr> <td>URL for evaluation report</td> <td>No data</td> </tr> <tr> <td>URL for more program information</td> <td>No data</td> </tr> </table>		Number of youth served	365	Number of parents served	No data	Number of caregivers served	No data	Numbers pertain to the 12 months ending	09/30/2011	Program has been evaluated	Yes	Evaluation report is available	No data	URL for evaluation report	No data	URL for more program information	No data
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Program has been evaluated	Yes																
Evaluation report is available	No data																
URL for evaluation report	No data																
URL for more program information	No data																
<p>Program description: LifeSkills Training was provided at two middle schools in three separate sessions with funding from the Alabama Department of Public Health, including a session on underage drinking.</p>																	
<p>Shelby County Drug-Free Coalition (DFC)</p> <table border="0"> <tr> <td>Number of youth served</td> <td>4205</td> </tr> <tr> <td>Number of parents served</td> <td>2301</td> </tr> <tr> <td>Number of caregivers served</td> <td>249</td> </tr> <tr> <td>Numbers pertain to the 12 months ending</td> <td>09/30/2011</td> </tr> <tr> <td>Program has been evaluated</td> <td>No data</td> </tr> <tr> <td>Evaluation report is available</td> <td>No data</td> </tr> <tr> <td>URL for evaluation report</td> <td>No data</td> </tr> <tr> <td>URL for more program information</td> <td>http://www.familyconnection-inc.org http://www.shelbycountydrugfreecoalition.org</td> </tr> </table>		Number of youth served	4205	Number of parents served	2301	Number of caregivers served	249	Numbers pertain to the 12 months ending	09/30/2011	Program has been evaluated	No data	Evaluation report is available	No data	URL for evaluation report	No data	URL for more program information	http://www.familyconnection-inc.org http://www.shelbycountydrugfreecoalition.org
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URL for more program information	http://www.familyconnection-inc.org http://www.shelbycountydrugfreecoalition.org																
<p>Program description: The Shelby County DFC offered a multiplicity of programming specific to underage drinking to include the following:</p> <ul style="list-style-type: none"> • Youth reached through in-class presentations (noncurriculum but includes underage drinking) • Meetings with Peer Helper groups (includes presentations on underage drinking and planning alcohol awareness weeks) • Two awareness weeks • Faculty trainings • Parents education • Community displays (handing out information on underage drinking) • Parent handbooks: 28,880 • Paid advertisements addressing underage drinking in the <i>Shelby County Reporter</i> (print, e-mail, web) • Paid advertisements in special magazines <p>The Shelby County DFC also sponsored fence signs with underage drinking messages at six high schools for football season.</p>																	
<p>Southwest Alabama Behavioral Healthcare Systems</p> <table border="0"> <tr> <td>Number of youth served</td> <td>No data</td> </tr> <tr> <td>Number of parents served</td> <td>No data</td> </tr> <tr> <td>Number of caregivers served</td> <td>No data</td> </tr> <tr> <td>Numbers pertain to the 12 months ending</td> <td>09/30/2011</td> </tr> <tr> <td>Program has been evaluated</td> <td>Yes</td> </tr> <tr> <td>Evaluation report is available</td> <td>No</td> </tr> <tr> <td>URL for evaluation report</td> <td>Not applicable</td> </tr> <tr> <td>URL for more program information</td> <td>http://www.sawamh.com</td> </tr> </table>		Number of youth served	No data	Number of parents served	No data	Number of caregivers served	No data	Numbers pertain to the 12 months ending	09/30/2011	Program has been evaluated	Yes	Evaluation report is available	No	URL for evaluation report	Not applicable	URL for more program information	http://www.sawamh.com
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URL for more program information	http://www.sawamh.com																

Program description: The following environmental approach to help prevent underage drinking was used:

The anonymous prevention 24-hour tip line that was already accessible in Escambia County was extended to Clarke, Conecuh, and Monroe counties, to increase awareness of underage drinking and drug use for FY2011-2012. As awareness and usage of the tip line increases, access and availability will decrease, enforcement of existing laws will increase, and community norms about the acceptability of underage drinking and drug use will change. Parents and store/property owners will become aware that they are at increased risk for being reported for condoning and/or illegally supplying alcohol to minors in Escambia, Clarke, Monroe, and Conecuh counties.

Number of People Served: Approximately 105,000 (estimated number of people in the four counties where the tip line is available)

Ages: Unknown

SpectraCare

Number of youth served	No data
Number of parents served	No data
Number of caregivers served	No data
Numbers pertain to the 12 months ending	09/30/2011
Program has been evaluated	Yes
Evaluation report is available	No
URL for evaluation report	Not applicable
URL for more program information	http://www.spcare.com

Program description: SpectraCare, in collaboration with Geneva County DFC, hosted a forum with five speakers to address the issue of underage drinking with a goal of raising awareness of the problem and generating ideas for addressing the problem.

**Underage Drinking Prevention Programs Operated or Funded by the State:
Programs RELATED TO Underage Drinking**

Botvin's LifeSkills	
Community Trials Intervention to Reduce High-Risk Drinking	
Incredible Years	
Keeping it Real	
Parent Project	
Positive Action	
Power Talk 21	
Project Alert	
Promoting Alternative Thinking Strategies	
Protecting You - Protecting Me	
Safe Dates	
Second Step	
Skills for Success	
Smart Moves	
Smart Team	
Too Good for Drugs	
Too Good for Drugs & Violence	
URL for more program information	No data

Program description: The above-listed curricula are currently being used by a number of prevention providers (32), coalitions/drug-free communities (22), and regional clearinghouses (2) to underscore and raise awareness of underage drinking. In addition to the specific programs detailed in the previous section, the University of Alabama at Birmingham (UAB) Substance Abuse Program and the West Alabama Mental Health Center (MHC) provided information to accomplish this report.

Regional Information Clearinghouses	
URL for more program information	No data
Program description: Utilizes information dissemination and problem identification and referral strategies to raise awareness of underage drinking with literature statewide.	

Additional Information Related to Underage Drinking Prevention Programs	
State collaborates with federally recognized Tribal governments in the prevention of underage drinking	Not applicable
Description of collaboration:	No data
State has programs to measure and/or reduce youth exposure to alcohol advertising and marketing	Yes
Program description: Same as listed above	
State has adopted or developed best practice standards for underage drinking prevention programs	No
Best practice standards description:	Not applicable
Additional Clarification	
None given	

State Interagency Collaboration	
A state-level interagency governmental body/committee exists to coordinate or address underage drinking prevention activities	Yes
Committee contact information: Name: SMSgt. Dave Peterson E-mail: david.peterson9@us.army.mil Address: 1750 Congressman W. Dickerson Drive (or PO Box 3711), Montgomery, AL 36109 Telephone: 334-651-3031	
Agencies/organizations represented on the committee: CSAP Juvenile Court Judge – Elmore County Education Development Center, Inc. University of Alabama Birmingham – Faculty University of Alabama Big Lots Distribution Center – Retailer Community Mental Health Board Advocate Alabama Campaign to Prevent Teen Pregnancy Alabama Coalition Against Domestic Violence Homewood City Schools Mobile County Sheriff’s Office Unites States Armed Forces Regional Clearinghouse HIV/AIDS Prevention Group Department of Human Resources Drug Free Community Public Safety Alabama Association of Child Care Agencies Alabama State Department of Education AARP of Alabama Alabama A&M University Jacksonville State University	
A website or other public source exists to describe committee activities	No
URL or other means of access:	Not applicable

Underage Drinking Reports	
<i>State has prepared a plan for preventing underage drinking in the last 3 years</i>	Yes
Prepared by: Alabama Epidemiological Outcomes Workgroup (AEOW) Plan can be accessed via:	No data
<i>State has prepared a report on preventing underage drinking in the last 3 years</i>	Yes
Prepared by: Alabama Epidemiological Outcomes Workgroup (AEOW) with the assistance of the following AEOW partners:	
<ul style="list-style-type: none"> • Alabama Board of Pharmacy • Alabama Governor's Office • Department of Human Resources • Mothers Against Drunk Driving • Addiction Technology Transfer Center (ATTC) • Department of Education • Pardons and Parole • Department of Youth Services • Department of Rehabilitation • Department of Public Health • Administrative Office of the Courts • Department of Public Safety • Department of Revenue • Sentencing Commission 	
Plan can be accessed via:	No data
Additional Clarification	
None given	

State Expenditures for the Prevention of Underage Drinking	
<i>Compliance checks/decoy operations in retail outlets:</i>	
Estimate of state funds expended	Data not available
Estimate based on the 12 months ending	Data not available
<i>Checkpoints and saturation patrols:</i>	
Estimate of state funds expended	Data not available
Estimate based on the 12 months ending	Data not available
<i>Community-based programs to prevent underage drinking:</i>	
Estimate of state funds expended	\$945,689
Estimate based on the 12 months ending	09/30/2011
<i>K–12 school-based programs to prevent underage drinking:</i>	
Estimate of state funds expended	\$0
Estimate based on the 12 months ending	09/30/2011
<i>Programs targeted to institutes of higher learning:</i>	
Estimate of state funds expended	\$0
Estimate based on the 12 months ending	09/30/2011
<i>Programs that target youth in the juvenile justice system:</i>	
Estimate of state funds expended	\$0
Estimate based on the 12 months ending	09/30/2011
<i>Programs that target youth in the child welfare system:</i>	
Estimate of state funds expended	\$0
Estimate based on the 12 months ending	09/30/2011
<i>Other programs:</i>	
Programs or strategies included:	Not applicable
Estimate of state funds expended:	Not applicable
Estimate based on the 12 months ending	09/30/2011

Funds Dedicated to Underage Drinking	
<i>State derives funds dedicated to underage drinking from the following revenue streams:</i>	
Taxes	No
Fines	No
Fees	No
Other	No data
<i>Description of funding streams and how they are used:</i>	
Not applicable	
Additional Clarification	
None given	